

UAL Extended Diploma in Art & Design (Level 3)
Unit 8 - Project Proposal.

Name	Poppy Moore
Pathway	Fine art, sculpture
Project Title	Films

Section 1: Rationale (Approx 100 words)

I have worked in a variety of areas through the year such as printmaking, textiles, drawing/painting and 3D. I feel I have done well in most areas but I am most comfortable in printmaking, 3D (sculpture) and textiles. Before coming to college my art classes were limited to drawing and painting. I have now learnt how to do three different kinds of prints (mono, lino and dry point), I've learnt batik and reverse applique and also important skills such as life drawing. I feel like I have improved since starting this course. I have also researched artists to support my work which has developed my contextual understanding.

Section 2: Project Concept (approx 200 words)

The subject I have chosen is films, I've chosen this topic because I find films inspirational. I have always been interested in how they tell a story, set design and characterisation. I am going to research different films and they're directors and analyse why I like their films, if they have a distinctive style, what kind of films they make and what audiences they're aimed at. I'm going to find scenes from the film that I like/dislike or are visually interesting (composition, colours, narrative) and explore ways of illustrating these. The initial artist that has inspired me is Peter Blake, I find how he incorporates different images together very interesting and a technique I could use in my own work. I also want to create scenes from famous movies that are described in dialogue not picture, for example when a character discusses a place or event in a film but the viewer never sees it. I would like to try screen-printing in this project and experiment with stencils, collage and printing. I'm going to research different artists with different styles and match them to particular films, then explain why I have chosen that style for the paired film.

Section 3: Evaluation (approx 50 words)

In order to reflect and evaluate my work I am going to review what I have done at the end of each day and what needs to be done for the next lesson. I am also going to keep referring to the brief sheet. I will also get feedback from my tutors to help develop my ideas.

Proposed Research Sources and Bibliography

FEEDBACK: add a list of books, websites and films you have looked at to start your research. Use the Harvard Referencing System to record these. (you can get an app called 'refme' that will help with this.